

MINUTES OF THE
MARICOPA ASSOCIATION OF GOVERNMENTS
PEDESTRIAN WORKING GROUP AND THE
REGIONAL BICYCLE TASK FORCE

Tuesday, December 16, 2008 at noon
MAG Office Building, Cholla Room
302 North First Avenue, Phoenix

MEMBERS ATTENDING

Tami Ryall, Gilbert, Chair, Regional Bicycle Task Force and Acting Chair of the Pedestrian Working Group	Steve Hancock, Glendale
* Bruce Meyers, ADOA Gen. Services	Farhad Tavassoli, Goodyear
Michael Sanders, ADOT	Michael Cartsonis, Litchfield Park
Brian Fellows, ADOT	Vacant, Maricopa County
* Michael Eagan, ASLA, Arizona Chapter	Jim Hash, Mesa
Margaret Boone-Pixley, Avondale	Brandon Forrey, Peoria
Robert Wisener, Buckeye	Katherine Coles, Phoenix
Brian Craig, Carefree	Briiana Leon, Phoenix
* Michael Normand, Chandler	Mike Roche, Queen Creek
* Rich Rumer Coalition for Arizona Bicyclists	Peggy Rubach, RPTA
Doug Strong, El Mirage	Reed Kempton, Scottsdale
	Eric Iwersen, Tempe
	* Janice See, Surprise

*Members neither present nor represented by proxy.

^Attended via audio-conference

OTHERS PRESENT

Leslie Dornfeld, EDAW, Inc.
Jim Coffman, Coffman Studio Inc.
Susan Conklu, Scottsdale

1. Call to Order

Tami Ryall called the meeting to order at noon.

2. Approval of the October 21, 2008 Meeting Minutes of the Pedestrian Working Group and the Regional Bicycle Task Force

Farhad Tavassoli moved to approve and Robert Wisener seconded the move to approve the meeting minutes of the Bicycle Task Force and Pedestrian Working Group for October 21, 2008. The motion passed unanimously.

3. Call to the Audience

An opportunity was provided to members of the public to address the Bicycle Task Force and the Pedestrian Working Group on items not scheduled on the agenda that fall under the jurisdiction of MAG,

or on items on the agenda for discussion but not for action. Members of the public were requested not to exceed a three minute time period for their comments. A total of 15 minutes was provided for the Call to the Audience agenda item, unless the Bicycle Task Force and the Pedestrian Working Group requests an exception to this limit. Please note that those wishing to comment on action agenda items were given an opportunity at the time the item was heard. No one wished to address the committee.

4. MAG Bicycle and Facilities Integration Plan Consultant Recommendation

On May 28, 2008, the MAG Regional Council approved funding for the FY 2009 Bicycle and Facilities Integration Plan. On October 23, 2008, MAG received seven proposals. The Proposal Evaluation Team met on November 4, 2008 and decided to interview five applicants on November 12, 2008. The Evaluation Team unanimously agreed to recommend the consultant team of EDAW, Inc., Coffman Studio, LLC and Kimley-Horn for approval.

Reed Kempton noted that EDAW's proposal was the best of the submitted proposals and made a motion to recommend the consultant team of EDAW, Inc., Coffman Studio, LLC and Kimley-Horn for approval. Katherine Coles seconded the motion. The motion passed unanimously.

5. MAG Bicycle and Facilities Integration Plan Scope of Work

Leslie Dornfeld presented the draft scope of work as submitted in the application. The committee was given an opportunity to ask questions and give comments. The revised scope will be incorporated into the contract once the consultant selection is approved by the Regional Council.

Leslie Dornfeld explained that EDAW is associated with DMJM Harris and conducts international planning and environmental work. Also on the team is Jim Coffman from Coffman Studio and Michael Colety with Kimley-Horn.

Scope:

1. Inventory (based on completed surveys by committee members)
 - a. Complete streets policies inventory
 - b. Facility inventory

The inventories will be completed by member agencies. The product from these will be a Policy Matrix and a Facility Matrix. Michael Cartsonis asked if this would apply to off-street trails. Leslie Dornfeld responded that this would apply to streets and space within the right-of-way. Michael Cartsonis suggested that this inventory should address the neighborhood level circulation. Brian Fellows suggested questions about policies relating to bicycle and pedestrian opportunities to connect to destinations such as shopping centers. Peggy Rubach noted that some communities have policies with regards to access to stores and destinations.

The facilities inventory will review the different street classification including the right-of-way and what facilities are included in each classification.

2. Best Practices

The initial research will be conducted on the web and include ten locations. The purpose is to identify ten jurisdictions with similar policies. The consultant will conduct six follow-up telephone interviews regarding key opportunities, obstacles and program innovations.

3. Goals, Objectives, Options

There will be a Complete Streets Workshop partnering with ADOT and ASU that will develop the policy with goals and objectives. Michael Sanders explained that the Complete Streets Workshop is being paid for from a grant from Governor's Office of Highway Safety. ADOT will also be offering a one-day statewide workshop. Brian Fellows offered to send out notifications to his statewide Safe Routes to School members.

The Workshop conducted by the national Complete Streets organization is limited to 30 people. Peggy Rubach noted that the committee members are already the converts and that the workshop should be for decision-makers that will develop the policy. Leslie Dornfeld explained that there will also be a two hour presentation the day before open to the public that could accommodate 100 people. Leslie Dornfeld noted that neighborhood groups, ASU students, landscape architects, engineers, transportation commissioners could come to the presentation.

MAG staff will work with ADOT to get the workshop scheduled for May to allow the committee enough time to develop the facility policy matrix.

4. Design Guidelines

The Design Guidelines will address the whole cross section for all road classifications with policies and graphics. Not every road will have the same recommendations.

5. Cost Benefit:

It is very hard to put a dollar value to the cost of the sidewalk and compare that to the benefit for the pedestrian. Costs such as those associated with new facilities versus the cost of retrofitting facilities will be measured and compared. EDAW will develop a Benefit Spectrum which will illustrate greater benefit for small amount of cost in areas such as safety, need (such as students), increase bike and ped use, increased transit use and better functioning street network.

6. Performance Measures

Performance Measures could include policies adopted, cross sections adopted, number of miles built and percent of the network built. This plan would make recommendations to implement the cross sections through incorporation into the MAG Specs and Details, the model Complete Streets policy being adopted regionally and becoming a fundamental criteria in project selection.

6. Staff and Member Agency Reports

Staff and committee members are invited to provide an update of pedestrian and bicycle-related activity in their agencies.

Peggy Rubach reported that the bike rodeo kits will be available at the end of January. For the new contract, the timeline will be for nineteen months instead of twelve months. Helmets will be available and notices will be sent out at the new year. There will be t-shirts imprinted with a clear safety message. These can be used for events and public education efforts. There will be customized posters available too. In January, committee members will be asked to submit safety messages for consideration. There is a budget for promotional items such as safety bracelet as reflective silver with a safety message. Social marketing is the new approach to raise awareness especially among the youth. It is expected that schools will be setting up bike rodeos during Bike Month and in conjunction with Safe Routes to School program.

Susan Concklu noted that the city of Scottsdale newly updated bike map will be on the city website. Peggy Rubach asked if Scottsdale could send the updated files to MAG for the website. Scottsdale has added 14 miles of bike lanes.

Brandon Forrey announced that Peoria is requesting changes to the Arizona state law about double the fines in the school zones and the language changes about enforcement of speeds in school zones.

Brian Fellows reported that the Safe Routes to School applications are due December 31, 2008. Brian Fellows noted that he is always available as a resource.

7. Next Meetings

All meetings will be on Tuesday in the Cholla Room at 1:30 p.m., unless otherwise noted:

January 20, 2009 - Saguaro Room
February 17, 2009 - Saguaro Room
March 17, 2009
April 21, 2009
January 20, 2009
February 17, 2009
March 17, 2009
April 21, 2009
May 19, 2009
June 30, 2009 (note 4th Tuesday)
July 21, 2009
August 18, 2009
September 15, 2009
October 20, 2009
November 17, 2009
December 15, 2009 (noon)